



MEDIA RELEASE

28 June 2017

Boundary/ welcome sign competition

LOCALS who boast an artistic flair are encouraged to enter the District Council of Lower Eyre Peninsula's competition to design new signs for the district.

Council is looking to refresh its boundary/ welcome signs, as well as provide some new signs for its urban communities like Louth Bay and Coulta.

The competition opened this week with two categories allowing amateurs and professionals to participate.

The amateur category, offering a \$750 cash prize, is for all age groups and is aimed at budding graphic designers or artists.

The professional category, worth \$1500, is for those who are self-employed or employed as graphic designers or artists, or those engaged in marketing.

Mayor Julie Low said it was a wonderful opportunity to showcase the district's talent in a practical way.

"Those looking at entering should keep in mind that Council serves both rural and coastal communities," she said.

"We look forward to seeing what our locals can produce."

Entries close at 5pm, Wednesday, August 2 and winners will be selected by Council at the Friday, August 18 meeting.

Guidelines

- Using Council's logo is optional – but if you do it shouldn't be more than 10 per cent of the area;
- The dimensions of the sign panel are expected to be up to 1.5m high and 1.5m wide
- Predominant background colours should not be green, red, blue, brown or yellow. For example, white lettering on a brown background is the

standard for tourist signs, and white lettering on a blue background is the standard for directional signs—we can't double up!

- The copyright for the winning signs will be transferred to the District Council of Lower Eyre Peninsula.

Submissions should be addressed as 'Sign competition' and emailed to quotes_infrastructure@dclep.sa.gov.au, posted to Council - PO Box 41, Cummins SA 5631 or dropped it to either of Council's offices at 32 Railway Terrace, Cummins, or 38 Washington Street, Port Lincoln.

Enquires to Alex Douglas, Director Works and Infrastructure—call 8676 0400 or email mail@dclep.sa.gov.au

*Contact for further comments:
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