



District Council of Lower Eyre Peninsula

MEDIA RELEASE

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Port Lincoln Airport Passenger Survey

The District Council of Lower Eyre Peninsula will be undertaking a survey of outbound passengers from the Port Lincoln Airport over a seven-day period commencing on Tuesday, November 28.

Mayor Julie Low said the last survey was taken following the return of QantasLink to the market six years ago and it would be very useful to see if the origins of passengers and the reasons for travel have changed over this time.

From the 2011 survey 56 per cent of outbound passengers were Eyre Peninsula residents and 44 per cent were visitors, while 40 per cent of passengers travelled for business purposes and 17 per cent had connecting flights to destinations beyond Adelaide.

“This survey of the travelling market will allow the Council, as the Airport owner and operator, to better understand the role the airport plays in allowing air access to and from the Lower Eyre Peninsula,” Mayor Low said.

“The information gained will also be extremely valuable to the airlines and other businesses operating from the Airport in assessing their own business models so they can continue to provide an appropriate level of service.

“It will also be a valuable source of information for the tourism industry of Port Lincoln and the Eyre Peninsula region.”

Council will have interviewers at the Airport from before the first flight out through until after the last flight has departed, and she encourages all outbound passengers to participate in the brief survey, which should only take a couple minutes to complete.